

ScholarShare 529

ADVISOR SERVICES

A direct plan that excels on the selection criteria advisors favor.

ScholarShare 529, California's College Savings Plan, provides a broad range of highly rated, low-cost investment options backed by an unwavering commitment to service.

- Passive portfolios including pre-packaged, age-based strategies
- Actively managed funds from leading asset managers
- Rigorous fundamental selection process with independent review
- Expenses averaging 50% less than the 529 industry norm*
- Dedicated advisor support team
- Proven client-ready educational materials

DTS Vision and Fanmail enabled!

"... STRONG INVESTMENT OPTIONS AT REASONABLE PRICE TAGS."

MORNINGSTAR®

10/24/2017**



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*Source: 4Q 2017 Strategic Insight Analysis of Total Annual Asset Based Fees, National View, All Plans.

**<http://529.morningstar.com/529p/plan-analysis.action?state=CA&planID=5PUSA00009>.

TIAA To learn more about the California 529 College Savings Plan, its investment objectives, tax benefits, risks, and costs, please see the Disclosure Booklet at ScholarShare529.com. Read it carefully. Check with your home state to learn if it offers tax or other benefits such as financial aid, scholarship funds or protection from creditors for investing in its own 529 plan. Consult your legal or tax professional for tax advice, including the impact of the new federal tax changes. Investments in the Plan are neither insured nor guaranteed and there is the risk of investment loss. If the funds aren't used for qualified education expenses, a 10% penalty tax on earnings (as well as federal and state income taxes) may apply. Non-qualified withdrawals may also be subject to an additional 2.5% California tax on earnings. TIAA-CREF Individual & Institutional Services, LLC, Member FINRA and SIPC, distributor and underwriter for the California 529 College Savings Plan. 424105